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WHO IS SUITABLE FOR MLM?

*The world is moving so fast these days
that the man who says it can't be done
is generally interrupted
by someone doing it.*

— HARRY EMERSON FOSDICK

The whole point of financial planning is the creation of income. A sustainable stream of income provides stability. Therefore it is important to assess the suitability of the breadwinner to the business as this will determine whether he will make money for the long-term. MLM is probably the most powerful business model for the average man-in-the-street to venture into the basic structure of a business undertaking without capital and without much risk. It is knowledge-dependent and to some extent also skills-dependent, but such qualities can be easily acquired even by people without academic and educational qualifications.

DIFFERENT STROKES FOR DIFFERENT FOLKS

MLM is an activity for any of the following categories of prospective distributors: